



## YOUR VISION OUR EXPERTISE

Our proprietary staining system changes the color of your masonry naturally by absorbing and chemically bonding to the pore structure. Scientifically speaking, there is now no longer a difference between the stain and the masonry itself.

The end result is masonry that still has its original texture and personality, just with a new look. Since each brick is stained one-by-one with custom recipes, we can create your ideal look that will continue to impress for endless years to come.



## WHO WE ARE

J1 Masonry Staining is your local Masonry Cosmetics certified masonry staining installation company. We've trained extensively to perfect the Masonry Cosmetics proprietary masonry staining system that permanently bonds with any porous masonry product including brick, block, mortar, natural and manufactured stone.

We know how important every project is to you, so it's important to us too. Which is why we create custom recipes for each job, and stain each masonry product one-by-one for your ideal results.

See over 400 case studies of projects that have lasted 10, 15 and 20 years in the field at [www.GoldStandardStaining.com](http://www.GoldStandardStaining.com)



MAKEOVERS | ADDITIONS | REPAIRS  
RESTORATIONS | PROBLEM RESOLUTION



# BOOST YOUR CURB APPEAL

*The proven solution*



Certified masonry staining contractor using proven materials and techniques for long-lasting, natural transformations.

**Jose Sosa**

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## THE PERFORMANCE

Completely absorbed into the surface of any porous masonry, this stain simply cannot peel or crack, nor can it trap water that can damage masonry by repeatedly freezing and thawing.

How do you know if your masonry is absorbent and porous? Pour some water onto your masonry, and if the masonry darkens when wet, it's absorbent and a good candidate for staining.



## BUILDING A LASTING IMPRESSION

### BREATHABLE

Doesn't seal or trap moisture, won't require maintenance

### ECO-FRIENDLY

No harsh chemicals, no harsh fumes, VOC-free

### VERSATILE

Works with all absorbent masonry such as brick, mortar, stone and block

### ABUNDANT

Color choices are unlimited

### MAINTENANCE-FREE

Keeps the brick maintenance-free, and will not blister, crack, peel or flake like a paint-like product would

### TESTED

Over 400 Case Studies of jobs that have lasted 10, 15, 20+ years in the field - [www.GoldStandardStaining.com](http://www.GoldStandardStaining.com)

### SUCCESSFUL

Proprietary process has been used in the field since 1988



## WHY NOT PAINT?

### MOISTURE ISSUE

Moisture gets trapped when brick is sealed, which can destroy the structural integrity, and can cause mold

### MAINTENANCE

Needs to be reapplied every few years to avoid eyesores, or needs to be removed, which isn't cheap or simple

### DECREASES VALUE

Brick homes have a higher resale value but this can change when brick is compromised by paint

